

*If you think safety is expensive, try an accident!* In fact, safety, health, environment and quality are original management tasks in order to avoid costly consequences from damages and loss of image.

The German Dangerous Goods Magazine **gefährliche ladung** is the topical German speaking publication for dangerous cargo practice in the chemical industry, trade, logistics and transport. Competent writers offer well-grounded trade information which is application-oriented and researched down to the last detail.

Lively reports and a modern, well-organized magazine form mean that the most complicated topics are attractive and easy to read. Rail, road, sea or air: all the transport modes and their interface links are just as much in the limelight as are legal issues and environmental

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questions. There is even a peep across the fence at the working and legal conditions in neighbouring countries. Whoever wishes to enter

the German speaking market with products or services from abroad is well advised to include **gefährliche ladung** in his media plan!

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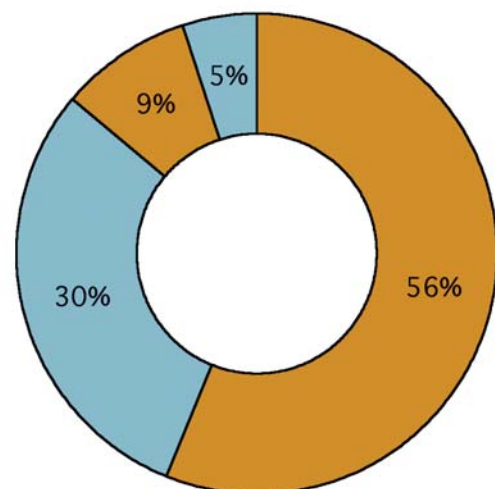
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sold copies:	2.063
archive copies:	173

(IVW II/2010)



### Readership



**56 %** Industry and trade  
**9 %** Organisations

**30 %** Logistics and transport  
**5 %** Training

# gefährliche Ladung • Rates & Sizes 2011

Das Magazin für die Gefahrgut-Logistik seit über 50 Jahren

Dimensions	Rates in EUR		Normal Size	Bleed
	b/w	full colour	width x depth mm	width x depth mm
1/1 page	2.030	3.100	185 x 260	213 x 303
2/3 page	1.550	2.500	121 x 260 185 x 172	139 x 303 213 x 195
1/2 page	1.160	2.100	90 x 260 185 x 126	108 x 303 213 x 149
1/3 page	815	1.360	58 x 260 185 x 86	— —
1/4 page	630	980	90 x 126 185 x 62	— —
1/8 page	430	680	90 x 62 185 x 33	— —

**Size of magazine** 210 mm width x 297 mm depth

**Type area** 185 mm width x 260 mm depth

**Frequency** monthly

**Printing material** QuarkXPress, EPS and PDF files

**Special positions**

1/8 page vertical editorial environment	€ 2,000
1/4 page facing contents	€ 3,400
Guaranteed position	+10 %
Inside front cover	+20 %
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**Terms of payment** Payable within 30 days after date of invoice

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**Bound-in-inserts** € 3,800

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Closing date	Feature 1	Feature 2	Special	Events
Jan Dec 15 2010	<b>Pressure Equipment</b> Gas transport, flasks, large flasks, industrial gases, air gases, RFID, load securing	<b>Rail Logistics</b> Transport concepts, rail tank cars, telematics, constructional safety		
Feb Jan 21	<b>Logistics Place Hamburg</b> The Hamburg metropolitan area is the North European hub – a center of logistics and associated services	<b>Sea Ports</b> Antwerpen, Rotterdam, Bremerhaven, Hamburg, up- and downstream organisation, storage potentials, services		<b>STORCKSYMPOSIUM</b> Hamburg, Feb 20-22 <b>Logimat</b> Stuttgart, Mar 8-10
Mar Feb 18	<b>Tank Logistics</b> Supply Chain Management for bulk liquids, Vendor Managed Inventory (VMI), telematics, tank (container) operating, leasing, safety technology	<b>Tank Storage</b> Tank farms, safety concepts and appliances, loading and unloading technology, fire/explosion protection	<b>Surveys:</b> – Tank operators – TC manufacturers – TC leasing companies	<b>StocExpo</b> Antwerp, Mar 22-24 <b>SITL</b> Paris, Mar 29-31
Apr Mar 18	<b>Breakbulk Logistics</b> Groupage transport, distribution systems, transport organisation, DG handling	<b>Load Securing</b> Methods, calculations, systems, aids, cushions, straps, ratchets, anti slip mats	<b>Supplement:</b> <b>Tank Cleaning in Europe</b>	<b>LogiChem</b> Düsseldorf, Apr 20-22 <b>transport logistic</b> Munich, May 10-13
May Apr 15	<b>Packaging</b> Drums, hobbocs, cans, boxes, sacks, large packagings, IBC made of steel, plastics, cardboard, wood and combinations	<b>Ocean Shipping</b> Risk management, container transport, stowage, segregation, documentation	<b>Survey:</b> Providers of – packagings – IBCs	<b>interpack</b> Dusseldorf, May 12-18
Jun May 20	<b>RoRo Shipping</b> RoRo transport to/from Scandinavian and Baltic States, handling, controls, ship safety	<b>Telematics</b> GPS and RFID systems, database connections, SAP	<b>Survey:</b> – RoRo shipping companies in the Baltic	<b>FECC Congress</b> Vienna, June 6-8
Jul Jun 17	<b>Inland Shipping</b> Tank operations, ports, multimodal terminals, safety installations	<b>Fire Fighting</b> Applications and tactics for dangerous goods tasks, oil and chemicals absorbents, emergency containers	<b>Survey:</b> – Inland shipping companies	
Aug Jul 15	<b>IBC Logistics</b> Reconditioning, cleaning, drying, testing, second hand drums and IBCs	<b>Chemical Tankers</b> Tank and handling technology, stripping, cleaning, inert gas equipment, safety systems		
Sep Aug 19	<b>Road Tankers</b> Stainless steel and pumps, couplings, hoses, distribution planning software	<b>Bulk Logistics</b> Storage, distribution, integrational and outsourcing projects, best practices in logistics	<b>Survey:</b> – Manufacturers of Tank and Silo trailers	
Oct Sep 16	<b>Dry Storage</b> Storage and distribution systems, virtual storage, ancillary services	<b>Safety at Work</b> Protectional clothing, apparatus and systems	<b>Supplement:</b> <b>chemical logistics</b>  Bulk Chemicals Transport	<b>EPCA Annual Meeting</b> Berlin, Oct. 1-5
Nov Oct 14	<b>Tank Cleaning</b> Cleaning procedures, systems engineering, processing of exhaust air + waste water, circulation systems	<b>Liability + Insurance</b> Propositions of insurance companies for storage and transport		
Dec Nov 18	<b>Air Freight</b> Documentation, packaging, checking, acceptance, procedures	<b>Waste Management</b> Handling dispatch notes for hazardous waste, checklists, collecting and transport tanks/IBCs	<b>Supplement:</b> <b>Gefahrgut-Logistik</b> (Storage & Distribution) incl. <b>Surveys:</b> Breakbulk Storage and Transport Companies	